'Keep it Beating'.. Be the Reason for Someone's Heartbeat.

## An Outreach Program to Schools

On account of the observance of the World Blood Donor's Day which is celebrated every year on 14<sup>h</sup> June, 2022 the Human Rights Cell of Al-Azhar Law College organized an outreach program: *'Keep it Beating'* with the tagline Be the Reason for Someone's Heartbeat.

As the name suggests it emphasized the significance of blood donation and thereby letting one more heart to beat.

The Human Rights Cell had earlier shortlisted three schools where they could perform a tableau portraying a live blood donation and its receipt by a needy-patient. The event started off at 11.15 am at APJ Higher Secondary School with a flash mob which readily drew the attention of the target audience after which few handouts on this theme were circulated to the school students assembled there. This was done simultaneously with the tableau portraying blood donation after which Ms. Dhanya S., and Ms. Kavya Jayasuriyan students of 4<sup>th</sup> semester, 3 year LL.B. sensitized the students about the significance of the day.The HRC members had along them a mascot who also moved all around sensitizing the students about blood donation.

Ms. Dhanya Sunny sensitizing the students of APJ Higher Secondary School on Blood donation

I.

## **Challenge Run: A Battle against Dowry**

On account of the observance of the International Womens' Day which is celebrated every year on 8<sup>th</sup> March 2023, the Human Rights Cell of Al-Azhar Law College organized a Challenge Run. It was an Outreach Program which sensitized the students and also the neighborhood about the menace of dowry.

The Human Rights Cell had earlier shortlisted 50 students to run for the marathon which ended at Mangattukavala bus stand. There was an official public meeting organized there which was presided by the Chief Guest for the event, Shri. Jijimon K.M., SP, Crime Branch, Idukki. The First 10 Finishers of the Run were presented with gold medals for their successful completion of the challenge.

The nearby people's attention was grabbed by a flash mob after which the Guest had addressed the people. Thereafter the Anti-Dowry Pledge was taken by the students under the guidance of Ms. Jaisy George, faculty coordinator, Human Rights Cell. There was a 'violence-against-women' representation dance also performed in the busy street which impressed the people around. Ms. Priscilla Prasad remained the faculty co-cordinator for the event; while Ajin Varghese, Smibin Abraham and James Pail were the student coordinators.

III.

## **Outreach Program in Celebration of International Day of Elderly**

On the occasion of the International Day of Elderly, celebrated globally on 1st October each year, the Human Rights Cell of Al-Azhar Law College orchestrated a heartfelt Extension Activity. The objective was to extend support and care to the elderly residents of Little Flower Mercy Home located in Chengalam, an Old Age Home known for its noble service.

The Human Rights Cell, in collaboration with the Al-Azhar Family, initiated a Clothes Collection Drive spanning from 25th September to 3rd October 2023. The lobby area of the college served as the designated venue for this benevolent drive, welcoming donations from 10.00 am to 3.30 pm daily.

The call for contributions echoed through the corridors of Al-Azhar Law College as the Cell fervently appealed to both students and faculty members. The altruistic request encompassed donations of money, clothes, and various essential apparel items aimed at bringing comfort and warmth to the elderly residents of the Mercy Home.

In response to this noble cause, the collective generosity of the Al-Azhar Family was remarkable. Numerous donations poured in, embodying compassion and empathy towards the elderly community. The heartfelt contributions showcased the spirit of solidarity and care among the members of the college community.

The culminating moment arrived on 3rd October 2023, as the amassed donations were solemnly handed over to the Administrator/Manager of Little Flower Mercy Home at 2.30 p.m. The assortment of clothes and the collected funds were presented with respect and gratitude, symbolizing the collective efforts and goodwill of the Al-Azhar Family.

This Extension Activity not only marked the celebration of the International Day of Elderly but also exemplified the ethos of empathy, kindness, and social responsibility among the students and faculty of Al-Azhar Law College. The event stands as a testament to the commitment of the institution toward the well-being of society's elderly, fostering a culture of compassion and support.